

# Thijs Weenk, resume

experience designer

Online since 2000. I am passionate about creating first class digital experiences that make people smile. I have a keen interest in cities, mobility and sustainable & social developments in the built environment. I enjoy translating complex problems into elegant and usable professional products and enable them to make an impact on people and the world around them.

Founding two companies and designing my own products equipped me with the experience of an entrepreneur and the understanding of a products' business side.

## Experience

- 2015 - present      **UX Consultant**
- I support the Bouwaandeel team with the digital ingredients of the company. The most important tasks are selecting the right digital agency for a long term partnership with Bouwaandeel and guiding the development process of a brand new platform to a successful launch.
- » <http://bouwaandeel.nl>
- 2014 - 2015      **Co-founder & Product manager, Bouwaandeel**
- Bouwaandeel is the first Dutch crowdfunding platform able to host the financial complexity that comes with real estate financing. Furthermore, by lowering the barriers of financing, Bouwaandeel puts architects back into the drivers seat.
- » <http://bouwaandeel.nl>
- 2011 - present      **Freelance User Experience ontwerper**
- In close collaboration with my clients I design professional web and mobile software. I am able to build new products from scratch or give existing products a needed boost in a short period of time in a complex environment.
- » <http://thijsweenk.com>
- 2008 - present      **Co-founder & Product Manager, de InternetCompagnie**
- Day care, education and healthcare, it's all about people. Kwibuss enables them to do their jobs better day by day, share knowledge and learn with each other to look after the children they care about.
- » <http://kwibuss.nl> & <http://www.thijsweenk.com/work/kwibuss.html>
- 2009 - 2011      **Lead UX at consulting group Het Nieuwe Samenwerken, Tam Tam**
- At Tam Tam I was responsible for the UX designs of all projects, guiding multidisciplinaire teams towards successful product launches. We built platforms and communities where employees were encouraged to collaborate and share knowledge.
- » [www.tamtam.nl](http://www.tamtam.nl)
- 2007 - 2009      **Customer Self Service Consultant, Tam Tam**
- At Tam Tam, a full-service internet agency I designed multiple web applications and self-service websites for clients like oxxio (disrupter in the energy market), De Hypotheker (market leader in mortgages) and Nucletron (innovator in cancer treatment solutions).
- » [www.tamtam.nl](http://www.tamtam.nl)

2013 - present Co-organizer ProductCamp Amsterdam. Unconference for product managers, designers and entrepreneurs — [www.productcampamsterdam.org](http://www.productcampamsterdam.org)

## Honors & Awards

2015 Digital Safety Passport ProRail  
DIA Award in the category B2B & Professional Services  
» <http://www.thijsweenk.com/work/digital-safety-passport.html>

2014 Jaarrekening App  
Honored by Financieel Dagblad as a user friendly and innovative app for SME.

2011 Henk, a light weight intranet solution. At Tam Tam.  
DIA Award: Best Intranet | Category Social & Communities

## Education

1996 - 2006 Delft University of Technology, Industrial Design Engineering  
Product Design, specialism Design for Interaction.  
Graduation project: Bridge 2.0, 200 sustainable & social pedestrian bridges for the municipality of Rotterdam.

## Specialties

User Experience design, User Interface design, Product Management, Webapps, SCRUM, GTD, Service design, Business design, Cradle to Cradle, Sustainability, Health care, Energy and Smart grids.

## Skills

Software: Fluent in Axure, Sketch, InVision, Adobe Creative Suite, Coda/Espresso, Apple iWork, MS Office. Mac + PC.

Code: Basic knowledge HTML, CSS, Wordpress.

Languages: Dutch (native), English (fluent)

## Contact

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